

IP Section Licensing Committee Meeting

Thursday, May 4, 2006 8:30 a.m. — 9:30 a.m.

MINUTES

PARTICIPANTS: Kevin DeBré (Chair; kdebre@biztechlaw.com), Francine Berry, Michael Rodenbaugh, Lorin Brennan, Mary Harris, Josh Hofheimer, Nancy Kim, Allison Malin, Jim MacDonald, Michael Plumleigh, Dana Shultz, Tom Speiss (Secretary; tspeiss@bakerlaw.com), Kevin Straw, and Sofia Zaslavsky.

I. Introduction.

Kevin DeBré welcomed the participants and each caller identified themselves, briefly described their licensing practice and experience and what they hope to get out of participating on the Committee.

II. Items Discussed.

The items scheduled to be discussed during this meeting included: (1) a summary of the minutes of the April 6, 2006 meeting; (2) update of the Members Directory; (3) social activities; (4) the Google Group discussion board, accessible at <http://groups.google.com/group/IPLC>; (5) the two panel sessions on licensing issues to be presented at the IP Section 31st Annual IP Institute; and (6) speaking and publishing opportunities.

1. Minutes of the April 6, 2006 Meeting.

Tom Speiss provided a brief summary of the minutes of the April 6, 2006 meeting. These minutes are posted on the Licensing Committee webpage, which is accessible through www.ipsection.org.

2. Members Directory

Kevin DeBré stated that there are now about 50 members of the Licensing Committee. He stated that many, but not all, members have requested to have their contact information included in the Members Directory. He stated that he would post a message to the Google Discussion Board inquiring whether additional members would like to be included in the Directory.

3. Social Mixers.

Michael Plumleigh and Dana Shultz are taking the lead in planning a mixer for Committee members located in Northern California. After brief discussion, they agreed to plan a mixer to take place in late June in Silicon Valley. Adam Samuels and Tom Speiss are taking the lead in planning a mixer for the Southern California members. Adam is planning an event to take place in the Santa Monica area of Los Angeles. Tom has targeted the week of May 22, 2006 for a small gathering in downtown Los Angeles, perhaps in the evening at Nick & Stef's, which is located in the Wells Fargo Center. Dates will be announced shortly.

4. Online Discussion Board.

A suggestion was made during the January Committee meeting to place a link from the Licensing Committee webpage to the Google Group. Lee Rawles, who was unable to participate in this meeting, is looking into this matter.

5. Session Topics for the 31st Annual Intellectual Property Institute.

The 31st Annual Intellectual Property Institute will be held by the State Bar of California on Friday and Saturday, November 3 and 4, 2006 at Fess Parker's Doubletree Resort in Santa Barbara. Members of the Licensing Committee will present two panel sessions at the Institute. The first panel, "*Best Practices In Licensing*," is tentatively scheduled to take place from 11 a.m. to 12 p.m. on Friday, November 3, 2006. Marty Fern is taking the lead on planning this session. The second panel, "*Licensing — Beyond Due Diligence*," is tentatively scheduled to take place from 8:10 a.m. to 9:10 a.m. on Saturday, November 4, 2006. Kevin DeBré is taking the lead on planning this session. Members interested in speaking on these panels or assisting in the planning of them are encouraged to contact Kevin at kdebre@biztechlaw.com or Marty at mfern@silfre.com.

6. Speaking and Publishing Opportunities

There are many speaking and writing opportunities for Committee members, either through the Licensing Committee, or jointly with another IP Section committee. These events could take place in person or via teleconference.

Barbara Friedman, a member of the IP Section's Executive Committee, is planning a joint symposium of the Copyright and Licensing Committees. The topic will be copyright matters related to entertainment industry contracts. Lorin Brennan stated that he has participated on previous panels regarding this matter, and would welcome the opportunity to participate in this contemplated panel. In addition, Mary Harris, the Co-Chair of the Trademark Committee, and Tom Speiss have agreed to develop a joint panel or symposium of the Trademark and Licensing Committees, to take place in spring 2007. Mary and Tom encourage interested members to contact them at copytmlaw@aol.com, or tspeiss@bakerlaw.com with ideas and suggestions.

Kevin DeBré will publish a piece in the July edition of *New Matter*, the journal of the IP Section, regarding IP issues in bankruptcy. He said that the August 3, 2006 meeting of the Licensing Committee will be devoted to a discussion on this topic. Bankruptcy lawyers have been invited to participate in this discussion. He stated that the editors of *New Matter* are always looking for new articles and contributions, and he encouraged Committee members to write articles for *New Matter*.

III. Wrap-up.

Mr. DeBré summarized the actions to be taken concerning the matters discussed during the call and reminded members that the next call will be held on Thursday, June 1, 2006 at 8:30 a.m.

Meeting adjourned.